

Impact Evaluation

Overview

Koru’s core expertise is in two areas: 1) supporting school systems to improve through a coherent and evidence-based approach for continuous improvement, and 2) applying the principles and practices for continuous improvement to leadership priorities such as visioning, strategic planning, and impact evaluation. We believe that education organizations are successful in achieving their purpose and values when they can clearly articulate a long-term vision for success, align it to key questions and impact criteria, and regularly collect evidence to assess progress, committing to ongoing improvement and actionable adjustments to strengthen impact.

Our Approach

In our Impact Evaluation work, we support leadership teams to define impact aligned to their purpose and identity, to establish impact criteria and metrics, and to regularly collect, analyze, and share evidence of impact with their partners and stakeholders. We measure our own impact by how meaningfully we support you to understand, strengthen, and share your impact.

Our Process

We develop and customize each scope of work to be responsive to the needs and priorities for each partner. The scope process begins with listening and learning so we can ensure our services are aligned to your desired outcomes and achieve a shared vision for success. Below is a high-level outline showing a potential progression through phases of impact assessment and continuous improvement over two school years. This can be adapted and customized to best meet the needs, timeline, budget, and priorities of each partner.

Year 1:

Define 1-2 months	Align 1-2 months	Assess 3-6 months
Get organized and set purpose and goals for impact planning	Identify impact criteria and metrics	Collect, analyze, and make sense of evidence
Define impact aligned to mission, vision, and values	Align to evidence sources Build systems and structures to regularly collect evidence	Assess progress toward goals to identify strengths and improvement areas

<p>Outcomes:</p> <ul style="list-style-type: none"> • Strong working relationships, norms, and structures for collaboration • Clear vision for success connected to mission, vision, and values • Understanding of current practices, context/history, progress and challenges 	<p>Outcomes:</p> <ul style="list-style-type: none"> • Shared understanding of where and how impact shows up and what evidence to collect • Clarity and commitment re: how to capture or strengthen existing data and/or create new evidence sources aligned to impact indicators and research questions • Understand existing data and how it aligns with the identified impact criteria and metrics 	<p>Outcomes:</p> <ul style="list-style-type: none"> • Execute a clear plan with the WHO, WHAT, and WHEN for collecting and analyzing evidence • Impact evaluation framework to use on an ongoing basis • Framework and process for identifying strengths and growth areas
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Recommended Year 2:

<p>Strengthen and Share</p>
<p>Use evidence for change (e.g., to increase impact, innovate, and/or strengthen/improve)</p> <p>Engage in cycles of continuous improvement</p> <p>Share impact stories with stakeholders</p>
<p>Deliverables:</p> <ul style="list-style-type: none"> • Rich evidence aligned to goals • Increased impact through an act/assess/adjust approach to ongoing improvement • Compelling stories of impact to share with stakeholders